

To whom it may concern

I was privileged to meet Mark in late 2008 when he attended a photographic workshop I was running in Perth. In that short time I have come to know him as a positive and energetic person with a drive that I had not experienced before. He is a perfectionist and a motivator with a never quit attitude. Mark has offered advice on how to change the direction of my business, which had reached a point of stagnation. Through Marks wealth of business knowledge, he has helped the business form an extensive 5-year business plan. This has helped greatly to give my business direction, goals and clear objectives.

Working closely on our five-year plan he has given us what we had lacked throughout the 18 years the company has operated. We are now well aware of what is required to take our business to the next level and he has given us the tools and drive to get there. What he has offered goes beyond anything we could have ever hoped for. His ability to identify the strengths and weaknesses of our business is a testament to his knowledge. Every business needs a Mark Stothard. It is no wonder he has been a success at everything he has turned his hand to.

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